

Portales, Roosevelt County New Mexico



New Mexico Familiarization Tour

Wednesday, May 1-3, 2024 | Hotel Encanto | Las Cruces, NM



Jodi Diaz

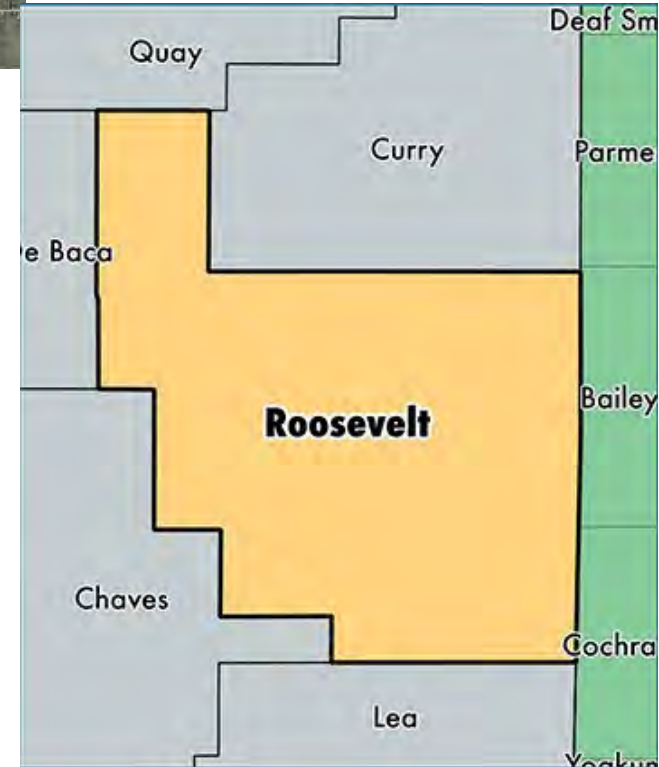
RCCDC- Economic Development
Executive Director

Overview

Portales, Roosevelt County NM



- **City/County/MSA Population – 16,078**
 - Annual Growth Rate –
 - Median Household Income – \$40,438
- **Utilities**
 - Electric: Roosevelt County Electric Co-op & Xcel Energy
 - Gas: New Mexico Gas Company
 - Water – Roosevelt County Water Co-op & City of Portales
- **Transportation Infrastructure**
 - Highway(s): US Hwy 70
 - Rail: Yes
 - Airport(s): Portales Municipal Airport



Top Industries

Major Employers and Assets

- Retail
- Education
- Agriculture
- Healthcare
- Military



700 of Employees



425 Employees



288 Employees



180 Employees



170 Employees



152 Employees



Workforce

About our workforce

- Median Earnings by Industry
- MEDIAN EARNING MEN \$30,027
- MEDIAN EARNING WOMEN \$18,398



Success Stories

Goodlife Senior Living Facility

A market assessment was completed for the Roosevelt County General Hospital and the RCCDC that indicated there would be a demand for 52 assisted living units. The project was awarded \$335,000 in local economic development assistance to fund phase 1 of the 16-bed facility.

**Investment:**

\$2.9 million

Jobs Created:

30

Industry:

Healthcare

Location:

Portales, NM

Facility Size:

16 bed facility

Highlight:

Aging need in our community

Opportunities

Discover your next expansion opportunity

- 200 Undeveloped acres owned by Portales Development Corporation and the RCCDC for Economic Development. The property is near the railroad and Portales Municipal Airport.
- Healthcare
- Distribution
- Aviation
- Food Production
- Higher Education
- Small Business
- Manufacturing



Questions? Let's talk!



Jodi Diaz

RCCDC

Executive Director

Jodi.diaz@portales.com | 575-356-8541

Connect with us



<https://rooseveltcdc.org>



[https://www.linkedin.com/
in/jodi-diaz-9680b3246/](https://www.linkedin.com/in/jodi-diaz-9680b3246/)



[https://www.facebook.co
m/RooseveltCountyDevelo
pmentCorp/](https://www.facebook.com/RooseveltCountyDevelopmentCorp/)