

# Roswell-Chaves County Community Overview



## New Mexico Familiarization Tour

Wednesday, May 1-3, 2024 | Hotel Encanto | Las Cruces, NM



**Cisco Brink**  
Roswell-Chaves County Economic  
Development Corporation  
Project Manager



# Overview

Roswell-Chaves County  
Here at-a-glance

- **City/County/MSA Population – 65,157**
  - Annual Growth Rate – +/- 1%
  - Median Household Income – \$50,286
- **Utilities**
  - Electric: Xcel Energy
  - Gas: New Mexico Gas
  - Water: City of Roswell
- **Transportation Infrastructure**
  - Highway(s): US 380, US 285, US 70
  - Rail: BNSF
  - Airport: Roswell Air Center
    - 3 flights daily to DFW



# Top Industries

*Major Employers and Assets*

- Roswell Air Center
- Low Cost of Living
- Agriculture
- Abundant Water Resources
- High Quality of Place



Leprino Foods®

597 Employees



524 Employees



367 Employees



305 Employees



218 Employees



185 Employees



354 Employees

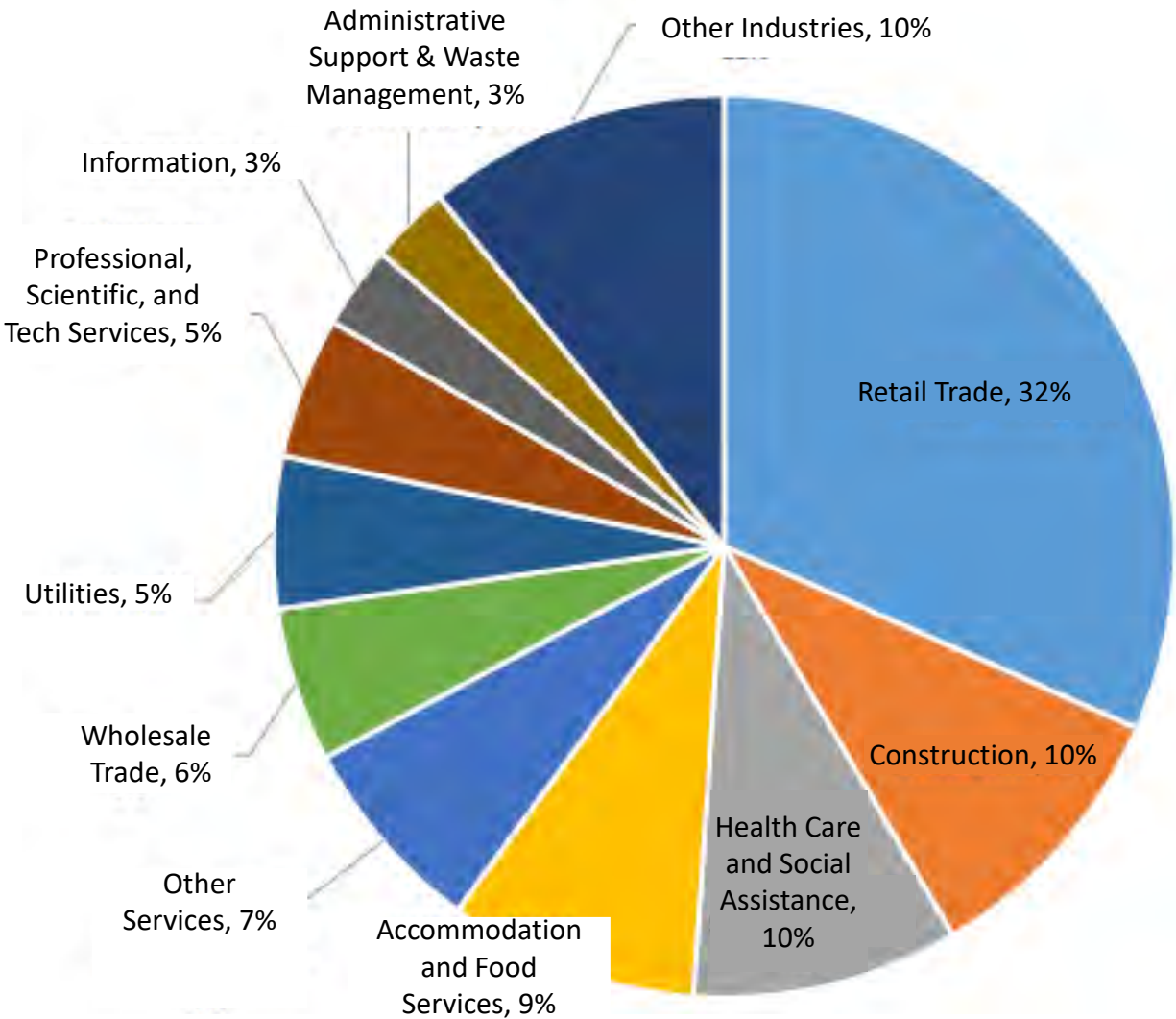
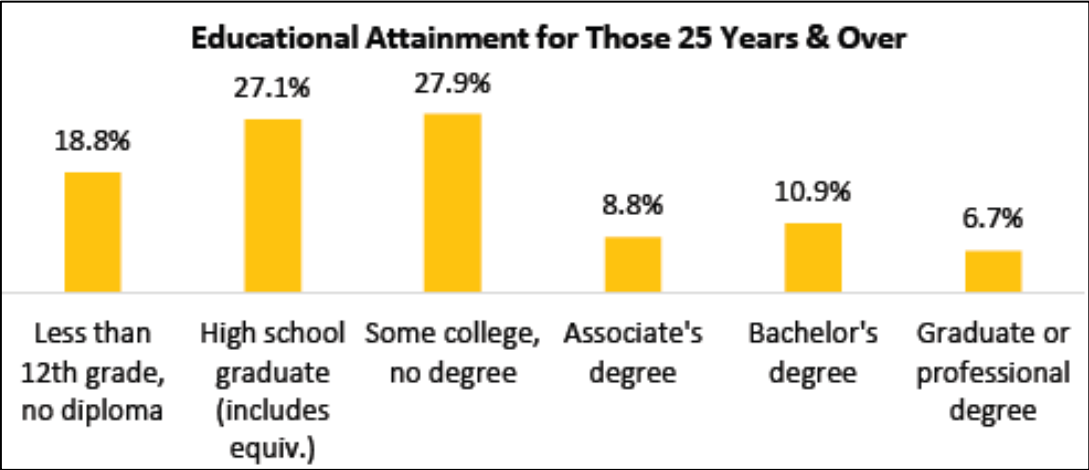
Lovelace  
Health System

175 Employees

# Workforce

About our workforce: Chaves County, NM

- Workforce (+16 yrs) – 27,243
- Unemployment Rate – 4.0% (January 2024)
- Economic Base: Aviation, Agriculture, healthcare, energy, and tourism
- Key Programs:
  - Eastern NM University – Roswell (ENMU-R)
  - Roswell Independent Schools – Career Pathways





# Success Stories

*BiltWise Structures*

- Biltwise Structures is a new modular home manufacturer based in South Carolina
- Construct quality permanent residential structures in a factory environment
- RCCEDC has assisted with LEDA, JTIP, real estate, and workforce recruitment
- Commencing operations in late 2024



<https://biltwisestructures.com/>



"This project is a good fit for the city of Roswell – it can bring affordable housing, new jobs, and redevelopment to a long-vacant building. If this project moves forward, EDD has pledged up to \$400,000 in LEDA assistance to help this business open a new manufacturing center in Roswell."  
**Mark Roper, Acting Cabinet Secretary for Economic Development Department**



**BILTWISE**  
STRUCTURES

**Investment:**  
\$12 million

**New Jobs:**  
330

**Industry:**  
Housing

**Location:**  
Roswell Air Center

**Facility Size:**  
420,000 SF



# Opportunities

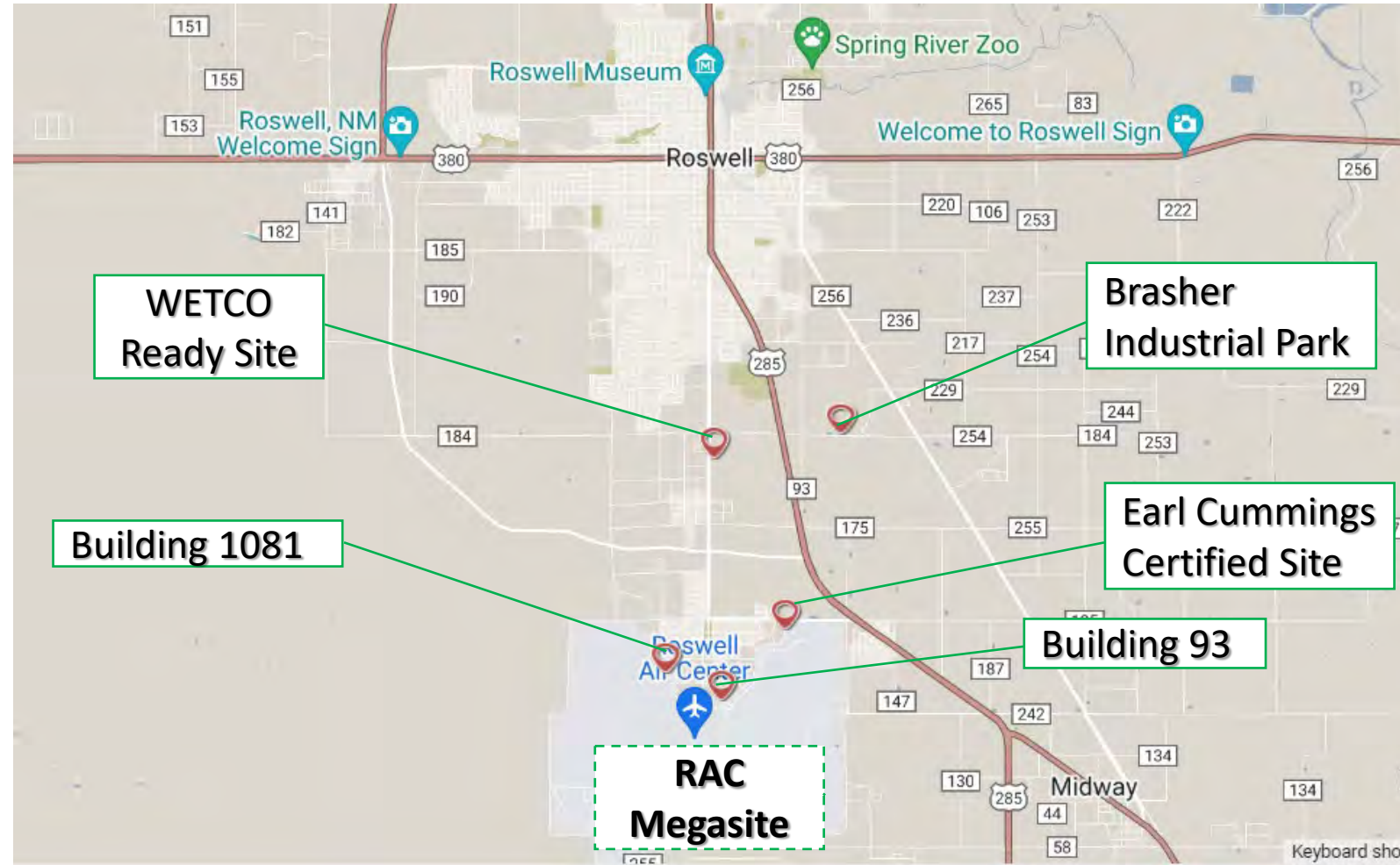
*Discover your next expansion opportunity*

## Land

- Earl Cummings Certified Site – 44 acres
- WETCO Ready Site – 145 acres
- Brasher Industrial Park – 32 acres
- Hagerman Industrial Park – 80 acres
- Roswell Air Center **Megasite** - ~2000 acres

## Buildings

- Building 1081 – 65,890 SF
- Building 93 – 36,375 SF





# Questions? Let's talk!



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**Roswell-Chaves County Economic  
Development Corporation**

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**Connect with us**



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