

Gallup-McKinley County Community Overview



New Mexico Familiarization Tour

Wednesday, May 1-3, 2024 | Hotel Encanto | Las Cruces, NM

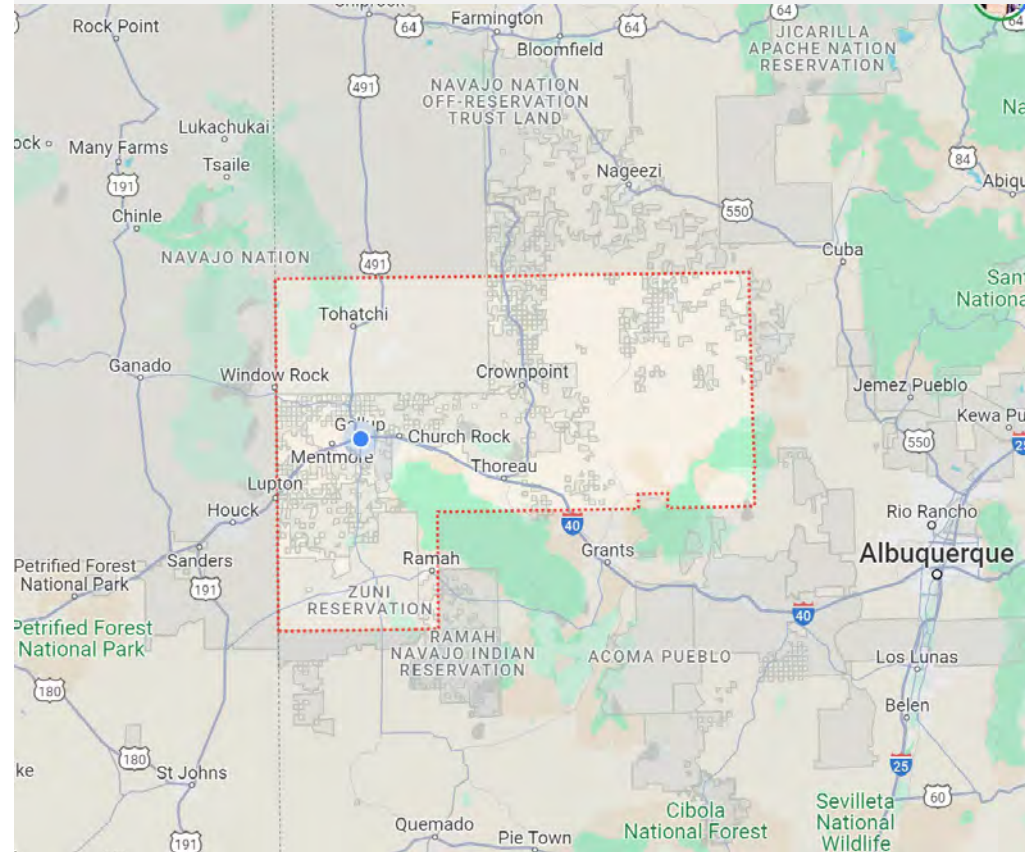


Patty Lundstrom, CEcD
Greater Gallup Economic
Development Corporation
Executive Director

Overview

McKinley County, NM

- **County/MSA Population – 69,704**
 - Median Household Income – \$44,209
- **Utilities**
 - Electric: City of Gallup Joint Utilities and Continental Divide Electric Coop
 - Gas: New Mexico Gas Company
 - Water – City of Gallup Joint Utilities
- **Transportation Infrastructure**
 - Highway(s): US Interstate 40, US Highway 491, New Mexico Highway 602, Historic Route 66 Highway
 - Rail: BNSF Southern Transcontinental
 - Airport(s): Gallup Municipal Airport



McKinley County & City of Gallup, NM

Top Industries *Major Employers and Assets*

- Fire Rock Casino
- Walmart
- Rehoboth McKinley Christian Hospital
- Peabody Energy / El Segundo & Lee Ranch Mines
- McKinley Paper Company / Bio Pappel
- University of New Mexico-Gallup
- Navajo Technical University
- Sacred Wind Communications
- BNSF Railway Company
- Continental Divide Electric Co-op



669 Employees



154 Employees



419 Employees



65 Employees



255 Employees



60 Employees

Workforce *About our workforce*

- With a labor force of over 24,175, McKinley County, NM is home to four colleges and universities. Regional educational attainment continues to rise and is of the highest priority among local civic leaders. The University of New Mexico - Gallup Campus and the Industrial Workforce Program of the Southwest Indian Foundation (SWIF) provide instruction in industrial and skilled trades.
- 22.98% of the population in Gallup has an Associate's degree or higher. 11.71% has a Graduate Degree. 75.53% has a high school degree or higher.

What are the largest job counts by occupation?



Total Businesses in McKinley County by NAICS Classification

	Total	%
Agriculture, Forestry & Fishing	3	0.22
Coal and Ore Mining	1	0.07
General Construction	42	3.14
Heavy Construction	9	0.67
Food Manufacturing	6	0.45
Beverage and Tobacco Products	2	0.15
Textile Products	1	0.07
Apparel Manufacturing	1	0.07
Leather Manufacturing	2	0.15
Printing and Publishing	5	0.37
Rubber and Plastic	1	0.07
Stone, Glass and Concrete	3	0.22
Metals Fabrication	2	0.15
Machinery and Equipment Manufacturing	1	0.07
Computer and Electronics	1	0.07
Electrical Equipment	2	0.15
Transportation Equipment	1	0.07

Success Stories

McKinley Paper Company – Bio Pappel

Through the GGEDC Business Retention & Expansion (BRE) program, the Prewitt Industrial Cluster — consisting of Escalante Generating Station, McKinley Paper Company, and Peabody Energy’s El Segundo Coal Mine — was recognized because all three operations were interrelated. The coal from El Segundo was used by Escalante Generating Station to produce power, and Escalante Generating Station provided McKinley Paper with steam and water. Together, the cluster represented approximately 600 economic base jobs with an average salary and benefits of \$100,000.

Through the BRE program, GGEDC began to detect red flags in the long-term viability of the Prewitt Industrial Cluster, beginning with the Escalante Generating Station. As a coal-fired generating facility, the power plant was caught in the middle of the nation’s transition away from coal to renewable-generated power. In January 2020, Escalante Generating Station announced plans to close within a year; a closing that would cost the region 110 jobs. Its closure additionally threatened the dependent operations of McKinley Paper Company which had also been a major local employer for 27 years.

GGEDC worked with McKinley Paper Company, McKinley County and the State of New Mexico to obtain a \$5M Local Economic Development Assistance (LEDA) grant from the NM Economic Development Department for the company to purchase a new boiler. This allowed the company not only to continue its operations but to significantly expand its production and total employment numbers.

The capacity of McKinley Paper Company’s New Mexico plant is 250,000 tons per year with customer markets in California, Colorado, Arizona, and the rest of the Southwest U.S. Region, and as far East as Illinois and Indiana. The New Mexico plant also exports paper products to Canada and Mexico.

Investment:

\$ 5 million (LEDA Grant)

Jobs Created:

110 Jobs Retained &
15 Jobs Created

Industry:

Recycled Cardboard
manufacturer

Location:

Prewitt, NM

Facility Size:

150,000 SF

Highlight:

Premier U.S. provider of
Brown Paper for making
boxes.



Opportunities

Discover your next expansion opportunity

Gallup Energy Logistics Parks

Is a 365-acre BNSF Certified industrial park with 20,000 linear feet of double looped track on property located in McKinley County, New Mexico.

Carbon Coal Road, a newly constructed 5 mile, 4-lane highway, connects the park with U.S. Highway 491, the primary north-south connection to Farmington, NM, Colorado and the 4 Corners region.

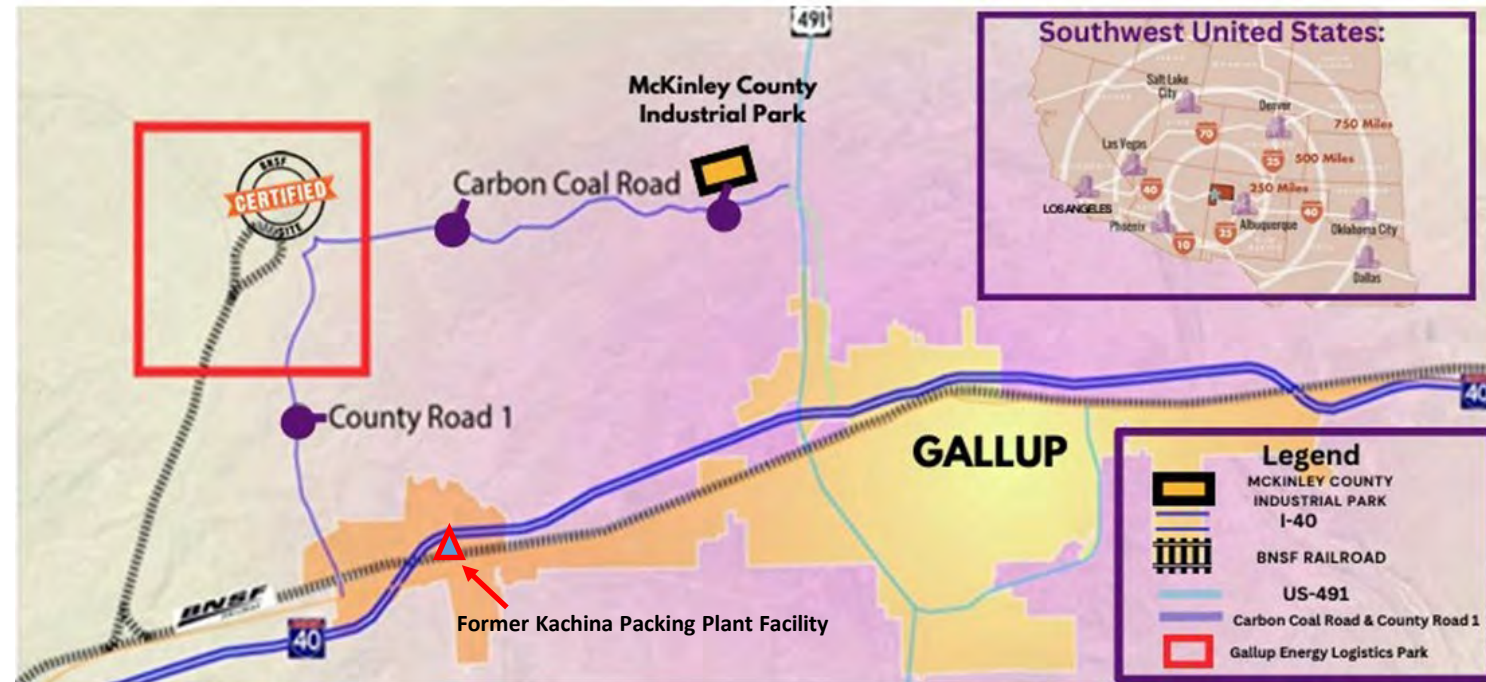
McKinley County Industrial Park

A 40-acres industrial park with plats available

The operational accessible rail spur is 4.25 miles west of the site at the Gallup Energy Logistics Park (GELP), a BNSF Certified Site, served by the BNSF Railway Southern Transcon route, connecting Gallup Yard to Los Angeles, CA, and Chicago, IL. Gallup is within the 11-hour rule drive time from the ports of Los Angeles and Long Beach, CA, and from Oklahoma City, OK.

Former Kachina Packing Facility

The Former Kachina Plant is a Brownfield site the City of Gallup plans to redevelop on 5.3 acres. The City is currently working with a metal fabricator with an interest in locating on the site and partnering with the City.





Questions? Let's talk!



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