

## El Paso Electric Community Overview



### **New Mexico Familiarization Tour**

Wednesday, May 1-3, 2024 | Hotel Encanto | Las Cruces, NM



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Director of Economic Development

### **Overview**

El Paso Electric Service Territory at-a-glance



#### **About Us**

- 456,323 customers
- 10,000 sq miles covered
- Part of the Western Electricity Coordinating Council transmission grid
- Interconnections with Mexico & Southwest Power Pool
- 1,107 employees

#### **Structures**

- 2,844 MW of owned generation
- 8,280 miles of distribution
- 1,862 miles of transmission
- 134 substations

### **Community Involvement**

- 10,525 hours volunteered in 2023
- \$1.2 million donated to charitable organizations
- \$20 million over 20 years for economic development in southern NM



### **Target Industries**

Large Power & Balancing Peak



### Borderplex Business Supports

- International trade
- Strong manufacturing workforce
- Competitive business operating costs
- 1,098,541 population (El Paso-Las Cruces CSA)
  - 1.5 million+ in Ciudad Juarez
- Logistics infrastructure
- Great climate

#### Business Supports of Our Company

- Competitive rates
  - Avg. 12-Month (ending 6/30/23) Industrial Rate (NM): \$0.0741
  - Economic Development Rider
- Line extension forgiveness
- Behind-the-meter partnerships (solar, battery, etc.)
- 100% carbon-free commitment by 2045
- Reliability:
  - SAIDI (average duration): 67.61
  - SAIFI (frequency per customer): 0.639



Green Industry



**Data Centers** 



Metals Manufacturing



Electric Supply Chain



Food Processing



Auto & Aerospace Manufacturing



Indoor Farming



Foreign Investment



Nighttime Hotspots

### **Special Programs**

Business assistance options

- Commercial Energy Efficiency
  - Commercial comprehensive programming
  - Large commercial programming
  - Commercial load management programming
- Fleet Electrification
  - \$11 million (approved April 2024) for charging station installations, rebates, and more
  - Smart charging rates
- **Dedicated Staff** 
  - Key Accounts visits regularly
  - Customer service staff designated to serving commercial customers





# Questions? Let's talk!







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### Connect with us



www.epelectric.com



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