

# WHERE RECREATION MEANS BUSINESS

The Outdoor Recreation Economy is thriving in New Mexico

## New Mexico's Outdoors

New Mexico's diverse landscape and climate make the state a world-class destination for outdoor enthusiasts and manufacturing companies alike. The top talent that the industry needs is attracted to places where they can experience an outdoor lifestyle.



These are Just a Few of New Mexico's Outdoor Recreation Assets

## An Outdoor Recreation Mecca

35  
State Parks

3  
National Parks

10  
National Monuments

Year Round  
Outdoor Rec. Activities

## Highlighted New Mexico Outdoor Companies

Anvil Overland

Buckhorn Bags

Doom Bars

Fish Ski Provisions

Largo Tank

Baphomet Bikes

Chalk Cartel

FatMap

Jack's Plastic Welding

Little River Packs

BTI

Custom Cult Snowboards

Farewell

Koala

Mone Bikes



Moore Collection  
Morning Star Sports  
Nanak's Lip Smoothies  
O'Leary Bikes  
OneForNeptune  
Orange Tackle  
Organ Mountain Outfitters  
PitViper  
Ramblin Rose Hats  
RA Racing Apparel  
Re-Routed Co-Op

RezoSystems  
Skulls and Succulents  
Sport Systems (Best Deal  
Retailer)  
Super Salve  
Tactical Application Vehicles  
Total Chaos

Timmermade  
Tribulus Limited  
Uncharted Supply  
Vintage Trailer Supply

Vista Outdoor  
Wicked Edge



In 2019, New Mexico created the **Office of Outdoor Recreation** within its Economic Development Department, aimed at maximizing business success in the outdoor industry.

## A State Made for Manufacturers

**75%**

of the U.S. is reachable within two days by truck

**26,000**

workers employed in relevant production occupations

**.78%**

average effective property tax rate (among the lowest in the nation)

**LOW**

operating costs for manufacturers

**0%**

inventory tax

**Single Sales Factor**

for manufacturers and reduced corporate income tax rates

New Mexico's support for outdoor recreation, available high-quality talent, competitive operating costs, and pro-business environment makes the state a tremendous location for manufacturers in the outdoor recreation industry. New Mexico boasts strong logistical advantages including access to prime Southwest U.S. markets with high solar resources and key consumer markets both nationally and internationally.

Manufacturers can take advantage of an ideal location and deep pool of talent, while also enjoying a cost advantage over their competitors.

### Contact Us



The New Mexico Economic Development Department (NMEDD) and the New Mexico Partnership are partners in economic development, working together to foster New Mexico's growth. The New Mexico Partnership acts as the state's designated single-point-of-contact to help businesses locate in New Mexico. We offer a coordinated approach and offer expertise on everything from talent to critical infrastructure to R&D resources and all the other factors that go into a business location decision.

