



NEW MEXICO partnership

NEW MEXICO: THE IDEAL MANUFACTURING LOCATION FOR THE OUTDOOR INDUSTRY

New Mexico is the ideal world-class setting in which to start, grow, or expand your outdoor recreation business. It provides an **innovative top-quality workforce** with expertise in everything from cutting edge science and engineering, to materials sciences, product design, logistics, and a host of other skills. It's home to world-class scientific research institutions and universities, robust international trade, and extensive rail, road, and air infrastructure. New Mexico is affordable, pro-business, and lacks natural disasters.

In addition, New Mexico is a **tremendous location for manufacturers in the outdoor recreation industry**. The top talent that industry needs is attracted to places where they can experience a lifestyle that is consistent with what got them interested in the outdoor industry.

New Mexico also provides you with another key strategic advantage; lower business costs for talent, real estate, transportation, and utilities that are below the national average which can provide **dramatic savings of 20% to 35% below major high-cost Metro areas**.



New Mexico's outdoor economy has become so impactful the state has created a new **Office of Outdoor Recreation** within its Economic Development Department. This new organization, **one of only 12 of its kind in the U.S.**, is aimed at maximizing both business success in the outdoor industry as well as ensuring that the state continues providing unparalleled experiences to outdoor enthusiasts. Outdoor recreation is a major economic driver in New Mexico and the state is investing resources to make it stronger.

NEW MEXICO'S OUTDOOR INDUSTRY COMPANIES

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|----------------|------------------------|------------------------|--------------------|-----------------------|
| Anvil Overland | Chalk Cartel | Farewell | Largo Tank | Morning Star Sports |
| Baphomet Bikes | Custom Cult Snowboards | Fish Ski Provisions | Little River Packs | Nanak's Lip Smoothies |
| BTI | Doom Bars | Jack's Plastic Welding | Mone Bikes | O'Leary Bikes |
| Buckhorn Bags | FatMap | Koala | Moore Collection | OneForNeptune |

Orange Tackle
Organ Mountain Outfitters
PitViper
Ramblin Rose Hats
RA Racing Apparel

Re-Routed Co-Op
RezoSystems
Skulls and Succulents
Sport Systems (Best Deal Retailer)

Super Salve
Tactical Application Vehicles
Timmermade
Total Chaos

Tribulus Limited
Uncharted Supply
Vintage Trailer Supply
Vista Outdoor
Wicked Edge

OUTDOOR RECREATION MECCA

New Mexico is home to **35 state parks, three national parks and ten national monuments**. The diverse landscape and climate make the state a world-class destination with a myriad of outdoor activities offered year-round. From skiing some of the country's finest ski slopes to rock climbing, mountain biking, fishing, whitewater rafting, New Mexico has something to offer everyone.



Camping and Hiking: New Mexico's hiking and camping spots include Alpine mountaintops, grassy plains, and lowland desert. Encompassing six of the world's seven life zones, the state's landscapes offer a taste of nearly every climate.



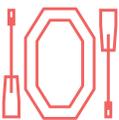
Mountain and Road Biking: Whether your preference is pavement or trail, the wide expanses of New Mexico offer some of the best cycling opportunities. There are thousands of accessible locations to ride in a diverse range of topographies that appeal to everyone from the novice to the expert.



Rock Climbing: New Mexico offers some of the most diverse and adventurous rock climbing in North America. There are hundreds of routes, appealing to both traditional and sport climbers.



Skiing: New Mexico is a surprisingly perfect place to ski. With over 300 inches of snow each winter and over 300 days of sunshine, winter sports in New Mexico include exceptional downhill skiing, snowboarding, high-mountain Nordic skiing, snowmobiling, inner tube riding, and snowshoeing.



White Water Rafting: In Northern New Mexico, the waters of the Rio Grande and Rio Chama river run fierce, providing the perfect conditions for some of the best rafting in the region. From spring to fall, a 17-mile stretch of river running through the Rio Grande Gorge boasts a variety of rapids for every skill level.



Fishing: One of the best things about fishing in New Mexico is the year-round season for most waters. Add the broad variety of species from panfish, trout, bass, catfish, northern pike and walleye, you have one of the best places to fish in the nation.

ABOUT US



To learn more about how New Mexico can help your business succeed, contact **The New Mexico Partnership**. The Partnership is designated by the state to be the single-point-of-contact for helping businesses locate in New Mexico and can provide expertise on talent, critical infrastructure, educational and R&D institutions, real estate and facilities, incentives, and all the other factors that go into a business location decision. Visit us at www.NMPartnership.com or contact us by phone at **(505) 247-8500** or by e-mail at info@NMPartnership.com.