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NMEDP STAFF

**Clark Krause**  
President & CEO

**Angela Talbot**  
Sr. Business Development Manager

**Jonathan Clark**  
Business Development Manager

**Andrew Corona**  
Business Development Manager

**Lea Harrison**  
Director  
Marketing & Communications

**Doreen Avila**  
Administrative Assistant

**Jack Allston**  
Consultant

**Jerry Pacheco**  
Consultant

## SCHOTT Solar Inaugurates U.S. Manufacturing Facility in Albuquerque



On May 11, SCHOTT Solar ceremonially inaugurated its state-of-the-art manufacturing facility for products used to generate solar power, one year after breaking-ground on the project's first-phase. The 200,000 square-foot facility represents an initial investment of over \$100 million USD in the Albuquerque region from the global SCHOTT Solar group. SCHOTT has created 350 jobs at the new facility, which will continue to ramp up production throughout the summer.

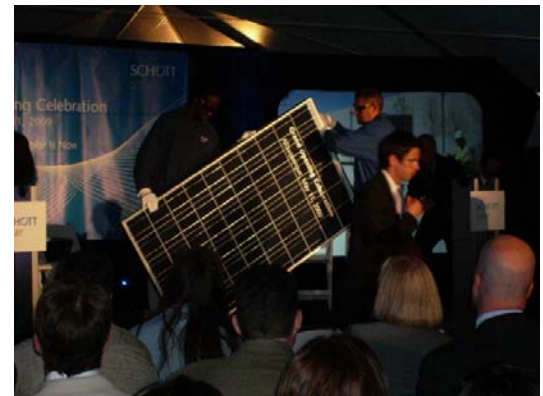
A host of dignitaries were on hand including Governor Richardson, Speaker of the House, Ben Lujan, Congressman Martin Heinrich, Congressman Ben Ray Lujan and Cabinet Secretary of Economic Development Fred Mondragon.

The new site is designed to support expansion of both SCHOTT's photovoltaic module and solar thermal receiver lines. Long term plans call for the buildings to expand to 800,000 square feet with employment reaching 1,500 people, representing a total investment of approximately \$500 million.

"Today is an extremely proud day for SCHOTT," said Dr. Udo Ungeheuer, Chairman of SCHOTT's Board of Management. "With the inauguration of this facility, SCHOTT Solar is further demonstrating the company's position as a global player in solar technology and our ongoing commitment to developing the North American market through strategic investment."

SCHOTT Solar's manufacturing facility in Albuquerque is the first new solar manufacturing facility to open since the Federal government signed the American Recovery and Reinvestment Act into law. This law

provides numerous incentives, including incentives for solar manufacturing, to help expand the renewable energy industry. By 2016, the U.S. solar industry is expected to support more than 440,000 permanent, full-time jobs, including many in the manufacturing and construction industries, according to Navigant Consulting. The development of solar energy has widespread support from the American public. In a study commissioned in 2008, 94% of respondents indicated it was important for



the United States to develop and use solar energy.

"When I became governor, I pledged that my administration would focus on developing new economic opportunities and aggressively recruiting high-tech, high-wage jobs to New Mexico," Richardson said.



"This Schott Solar facility is one of our biggest successes. It is one of the most significant economic development projects in recent state history and is a tremendous boost to our fast-growing clean energy sector."

## Western Emulsions Opens Manufacturing Plant in Roswell, New Mexico



Bob Koleas, President of Western Emulsions, cuts the ribbon at the new Roswell facility.

"Our EDC Director Bob Donnell worked extremely hard to help bring this opportunity to Roswell. .."

-Bill B. Owen

Western Emulsions, Inc. ("Western Emulsions"), a leading innovator and supplier of asphalt emulsions products used for pavement preservation, repair and restoration, today announced the completion and opening of a new emulsions manufacturing and asphalt storage facility located on 15-acre rail-served site within Roswell International Air Center in New Mexico.

Western Emulsions' business investment in New Mexico follows more than a decade of successful service to the State Department of Transportation, and a host of County and City agencies, said President and CEO Robert Koleas. "Our Roswell facility offers a strategic location to most effectively supply our products throughout the State, and in West Texas and Oklahoma," said Koleas. Western Emulsions evaluated a number of locations, but chose the Roswell location due to Governor Richardson's commitment to the enhancement of infrastructure and economic development along the US Highway 70 corridor. Koleas added the facility will initially employ seven full-time staff, while manufacturing and

sales activities will play a role in boosting business for regional asphalt transportation companies, paving contracting firms, and other ancillary services.

First Vice President of the Roswell-Chaves County Economic Development Corporation, Bill B. Owen, stated: "Our EDC Director Bob Donnell worked extremely hard to help bring this opportunity to Roswell. As the hub of southeast New Mexico, Roswell is the perfect location for Western Emulsions. We are extremely excited that Mr. Koleas as selected Roswell for their first facility in New Mexico."

For over thirty years, Western Emulsions' proprietary and other emulsion products have been helping government agencies and private companies maintain and extend the useful life of roads and highways while providing maximum "bang for the buck" for constrained transportation budgets.

Western Emulsions continues to benefit from the increasing embrace of pavement preservation as a way

to cost-effectively improve the nation's deteriorating roads and highways, and doing so in an environmentally friendly manner. Most noteworthy to public agencies and their constituents, the company's proprietary emulsion products achieve the benefits of pavement preservation without incorporating the use of harmful solvents and fuels. As part of its grand opening, the company staged a demonstration of leading edge 'Warm Mix' asphalt paving technology, paving the new facility's parking lot with an innovative asphalt mix that requires less energy and heat, substantially reducing the generation of greenhouse gasses in the environment.

Western Emulsions ([www.westernemulsions.com](http://www.westernemulsions.com)), based in Tucson, AZ with additional operations in CA and NV, is a leading innovator and supplier of specialty patented and standard asphalt emulsions and raw asphalt used for pavement preservation, repair and restoration projects. Customers include: (i) federal agencies, such as those for roads, highways and airports; (ii) state and local

# Three New MainStreet Emerging Communities Announced Around the State

New Mexico Economic Development Department Cabinet Secretary Fred Mondragón announced that Truth or Consequences, Belen and Nob Hill in Albuquerque have been designated as MainStreet Emerging Communities. The Emerging Community designation begins the process of assisting the communities with capacity building to develop MainStreet organizations dedicated to downtown revitalization.



“All of these communities have exemplified what a great MainStreet can be, they have remarkable downtown areas that have already had a positive impact on their cities,” Mondragón said. “The enthusiasm and dedication of these com-

munities indicates to us that they are ready to meet the challenges necessary to enhance the economic vitality and vibrancy of their area and we look forward to partnering with them in these efforts.”

Utilizing the comprehensive “MainStreet Four Point Approach,” local affiliates develop a non-profit board and four committees to address the community economic development needs of downtown. Those four areas are Design, Economic Positioning, Organization and Promotion, all of which help the downtown area support businesses, create infrastructure and address cultural and artistic preservation. Each Emerging Community will receive more than a hundred thousand dollars in technical services that help them position their organizations for further re-



vitalization efforts.

New Mexico MainStreet is housed inside the Economic Development Department

and is accredited through the National Trust for Historic Preservation’s National Trust Main Street Center. The Program is in its 24th year in New Mexico.

“The New Mexico MainStreet Program has continued to grow thanks to the strong support from the legislature, Governor Richardson and the communities we work with. MainStreet is a true public private partnership that creates downtowns that are not only beautiful and functional, but that create jobs,” said Rich Williams, MainStreet Director, and acting Assistant Deputy Secretary.



**There are currently 20 certified MainStreet communities in New Mexico!**

## New Mexico Partnership to Attend Intersolar 2009 In Munich

Clark Krause and Angela Talbot of the New Mexico Partnership and Brendan Miller of the

Economic Development Department will be traveling to

Munich to attend Intersolar 2009, the world's largest solar technol-

ogy trade fair and the number one meeting point for everyone in the solar industry. Intersolar focuses on the Photovoltaic, Solar Thermal and Solar Architecture branches.

The New Mexico Partnership has been given the opportunity to share space in the U.S. Department of Commerce' U.S. Market Pavilion as part of their

Invest in America program.

This year's show being held May 27-29, boasts more than 1,400 exhibitors presenting their products and services across 100,000 square meters of exhibition space. Looks like Clark, Angela and Brendan will be getting plenty of exercise!



intersolar 2009

## NMP Set to Launch New & Improved Website

The New Mexico Partnership is pleased to announce the launch of its new and improved website. This website offers many of the same great features as the previous site; however, it is a more user-friendly layout as well as an updated look.

Additionally, a new section has been added to the web, a "Featured Community Assets" page. This page includes photos and descriptions of city or county owned properties available for use in economic development deals. If you have properties available fitting

this description that you would like included in this section, please contact Lea Harrison at the Partnership at [lharrison@nmpartnership.com](mailto:lharrison@nmpartnership.com) or (505) 247-8500. The site is expected to go live during the first week of June.

## 2009 NAFTA Institute, June 11 & 12th at Sunland Park

The International Business Accelerator would like to take this opportunity to invite you to the "2009 NAFTA Institute/Supplier Meet the Buyer Conference," which will take place on June 11 and 12, 2009 at the Sunland Park Racetrack and Casino in Sunland Park, New Mexico.

This unique event will combine the activities of the "NAFTA Institute Conference" and the "Supplier Meet the Buyer Trade Mission." Last year there were more than 630 participants in what has become the U.S.-Mexico border's largest trade conference and B2B event.

The Conference is de-

signed for the following people

- Businesspeople interested in selling their products to Mexican buyers, importing products from Mexico, and/or becoming a supplier to Mexico's maquiladora industry.
- Potential Mexican buyers/sellers who would like to be matched with participants in private business-to-business sessions.
- Anybody interested in learning the mechanics of doing business with Mexico, Canada, or the U.S. During the event, topical experts will be discussing the various

aspects of conducting cross-border business.

- Businesspeople wishing to network with counterparts from Mexico, Canada, and the U.S.

The conference is sponsored by Western New Mexico University, the New Mexico Economic Development's Office of Mexican Affairs, the North American Institute, the Mesilla Valley Economic Development Alliance, the City of Juarez, the New Mexico Small Business Development Network, and the International Business Accelerator.

For further details of the conference, please contact Jerry Pacheco at (575-589-2200).



## 3rd Annual New Mexico Youth Business Plan Competition to Be Held at NMSU

The Regional Development Corporation, ENLACE, NMSU Arrowhead Center, NM Youth Entrepreneurship Network and many other partners are pleased to announce the third annual Youth Business Plan Competition to be held in the October 16, 2009 at NMSU in Las Cruces. This competition is great opportunity for young entrepreneurs to show their stuff, gain recognition for their efforts and promotion for their business, and all finalists will receive an all-expenses paid trip

and overnight in Las Cruces. Cash prizes will be awarded to the top five business plan presenters.

The deadline for NMYEN Statewide Youth Business Plan Competition entries [deadline for business plan template submission to June 30, 2009](#). Complete information and application instructions for the business plan competition are available at [www.bizport.org](http://www.bizport.org). If you have questions, contact: Marcia Brenden, Ph.D at (505) 426-2272 or [mbrenden@cesdp.nmhu.edu](mailto:mbrenden@cesdp.nmhu.edu).

# Calendar of Partnership Activities

Below is a list of activities in which the Partnership will participate in. Please contact us at your earliest convenience if you are interested in joining us.

- **May 10-11:** SCHOTT Solar Inauguration, Albuquerque
- **May 12:** NMP Executive Board Meeting, NMP Offices, 117 Gold Avenue SW, Albuquerque
- **May 19-21:** Dallas Sales Mission
- **May 27-29:** Intersolar Munich 2009, Germany
- **June 1:** NMP Website Launch
- **June 8-10:** PV America Exhibition & Conference, Philadelphia
- **June 11-12:** NAFTA Institute, Sunland Park Racetrack & Casino
- **June 18-19:** Spaceport America Groundbreaking, T or C & Las Cruces



**NMP**partnership

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**Jobs. Investment. Opportunity.**

#### **Our Mission:**

*We are committed to attracting competitive, quality companies to the State of New Mexico; generating good paying jobs, increasing capital investment and providing a platform for enhancing and sustaining the State of New Mexico's economic vitality*

#### **Our Goals:**

- *To partner with the New Mexico Economic Development Department and local economic development organizations to develop and implement an effective research and target marketing program*
- *To aggressively market New Mexico's competitive benefits to targeted markets*
- *To facilitate an effective prospect management protocol to ensure achievement of performance metrics*